



# Privacy and Cookie Statement:

## www.infineonforums.com

As of: August 2015

Protecting the privacy of Internet users is very important to Infineon. Infineon always comply with the applicable laws on privacy and data security. The following sections explain what type of information Infineon may collect and how Infineon handle it.

### 1. **Scope of this Privacy Policy**

This privacy policy applies to all data on the website [www.infineonforums.com](http://www.infineonforums.com) of the Infineon group of companies (hereinafter "Infineon") that is collected and used. By using our website you consent to our collection and use of your data and information in accordance with this privacy and cookie policy and the Terms of Use of our Infineon website it does not apply to other online or offline Infineon sites, products, services or apps. The website is hosted by Amazon Web Server Cloud, Oregon USA.

### 2. **General**

Infineon collects no personal data (e.g. names, addresses, phone numbers, or email addresses) on our website, unless you have provided us with such data voluntarily (e.g. through registration or survey), or the relevant legal requirements pertaining to the protection of your data permit this.

### 3. **Collection of Site Usage Data**

By visiting our website, our web servers automatically store the IP address and the domain from which access to the website is made, the date and time of your visit, the website of ours that you visit, as well as technical information about the visit (http method, http version, http status code, and browser used). If you login as a user on our website, the user ID required for the login is also stored.

### 4. **Collection and Processing of Personal Data**

In some of our web applications Infineon are creating an unique Infineon web profile of you to store your personal settings, e.g. local time, favorites etc. This data might be used for statistical purposes as well as for market analyses.

While access to the [infineonforums.com](http://www.infineonforums.com) is open to all for viewing, access to posting/discuss/contribute/collaborate with in the forum and with other users requires prior registration. Personal data is only collected if you provide it voluntarily, e.g., as part of a registration, newsletter subscription, a survey, or a contest. After registration, you can use the registered online services. In addition to registering, Infineon may ask you about special interests or preferences in order to provide you with tailored information and improve your use of our website.

### 5. **Change of your Data**

You may check, change, or delete the personal data you have entered at our website. Your login data and your personal data are accessible to you only if you have logged in with your username and password. You can change your password at the Login



Data page. In case you want to remove/delete your account, please contact the forum administrator.

- a. Some personal data is collected during registration. Infineon will ask you for your name and e-mail address.  
Once you have registered, you are no longer anonymous to Infineon — you will get a user name and can use the services of Infineon.
- b. If you wish to change your e-mail address, or other personal data, you can do so [here](#). Infineon recommends that you do not share your password with anyone. Whenever Infineon works with your personal data, it will be treated confidentially and in accordance with our Privacy Policy. Infineon strives to protect your personal data through the application of high security standards.

#### 6. **Disclosure**

It is possible that your data may be passed on within the Infineon network to our marketing department, or third parties if this serves your business interests. For example, if Infineon sends products to you, Infineon transmits personal data to suppliers, distributors, or third parties that work with us. Data shall only be sent to government bodies and authorities in accordance with mandatory national legal provisions. Our employees are sworn to secrecy and to protect all personal data.

#### 7. **Purpose**

Infineon collects user data in order to make communication with you more personal and interactive. With your data, you are helping Infineon to make our customer service more efficient and continuously improve our website. When you provide us with personal data, Infineon uses it primarily to respond to your inquiries, to process your orders, to provide specially-tailored information or services, and to strengthen our customer relationships. Occasionally Infineon uses and share your information within Infineon in order to get a better understanding of you and your business needs, as well as to improve our products and services. Also, Infineon (or a third party on our behalf) may use personal data to get in contact with you regarding an offer or survey, or Infineon may pass on personal information to our network of certified distribution partners, if this facilitates a completion of a transaction with you (e.g. if Infineon needs to send you products). Finally, Infineon is obliged to disclose personal data if required by local laws. In all other cases, Infineon will not pass your data on to third parties without your express consent.

#### 8. **Right of Objection**

If you have given your consent for us to use your data for the reception of company and product information through one of our applications (e.g. e-mail), you may withdraw your consent at any time with effect for the future.

#### 9. **Security**

Infineon has taken extensive technical and operational safeguards to protect your data against accidental or intentional manipulation, loss, destruction, or unauthorized access. Our security procedures are regularly reviewed and adapted in line with technological advancements.



## 10. **Retrieval of Privacy Policy**

You can retrieve information about the Infineon Privacy Policy at any page on the Infineon website via a hyperlink in the footer.

At the end of this page you will find the date of the most recent changes to the Privacy Policy.

## 11. **Forum Postings**

Data collected during the use of the forum posting system, as well as the content of posts, will be used for the proper processing of your requests.

After Infineon responds to your request, the content of the posts will be processed for the purposes of quality assurance, and to improve our services.

## 12. **Twitter, Facebook, YouTube & Co.**

The social media links embedded on our website (Twitter, Facebook, YouTube, etc.) are integrated not through a "Social Plugin". Thus, when you visit our website, no direct connection to social media servers is created.

## 13. **Personalization**

Infineon uses cookies, web beacons and the personal data that you provide us to personalize the online presentation for you and to improve our services. Infineon uses cookies, for example, to recall the country and language preferences you have selected on our website.

A cookie is a text file that is stored on your computer which makes it possible to analyze your use of the website.

Cookies are sent from the Infineon web server to help your browser to identify you and to enable Infineon to provide you with customized and personalized services. All web pages by Infineon which ask you to log in, or which are customized, require cookies.

### 1. **Eloqua**

Our website uses Eloqua for the login to our email service. The Eloqua server is located in Canada. Eloqua places a permanent cookie on the respective login page, unless an Eloqua cookie is already present on your device. If you have used a website that uses Eloqua, your browser may already have stored an Eloqua cookie. Infineon may use the Eloqua cookie to analyze your use of our websites so that Infineon can continuously improve it. E-mails sent using Eloqua use tracking technologies. Infineon uses this information primarily to find out what topics you're interested in by monitoring whether our e-mails are opened and which links are clicked on. This information will help us to improve the e-mails Infineon sends to you and the services Infineon provides. If you wish to block the use of Eloqua cookies on your device for the future, you can do so via this link:

<http://www.oracle.com/us/legal/privacy/privacy-policy/index.html#opt-out> If

you do not want us to recognize your computer (hard disk cookies), you can also delete cookies from your computer hard drive, block all cookies, or warn you before a cookie is stored by adjusting your browser settings. If you do not accept cookies, the use of some of our services will not be available to you. Generally, cookies allow us to determine who you are and thus provide you with better and more personalized services.

## 2. Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies. Information gained by cookies about your use of this website (including your IP address) will be transmitted to a Google server in the U.S. and stored there. Google will use this information to evaluate your use of the website, compile reports on website activity for website operators, and provide other website-use and Internet-related services. Google may also transmit this information to third parties where required by law, or in cases where third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may block the installation of cookies by selecting the appropriate settings on your browser; however Infineon points out that if you do, you may not be able to use all the features of this website. By using this site, you agree to the processing of data collected about you by Google in the manner described above and for the aforementioned purpose.

**You have the option to object this data collection by Google Analytics via the following link:**

<https://tools.google.com/dlpage/gaoptout?hl=de>

<https://tools.google.com/dlpage/gaoptout?hl=en>

**For more information on Terms of Use and the Privacy Policy, please visit**

<http://www.google.com/analytics/terms/de.html>

<http://www.google.com/analytics/terms/us.html> or

<https://www.google.de/intl/de/policies/>

<https://www.google.de/intl/en/policies/>

## 3. Google AdSense

Our site uses Google AdSense, an online advertising service of Google Inc. ("Google"). Google AdSense uses "Cookies", text files that are stored on the computer of the user and the analysis of your use of the website allows. Google AdSense also uses so-called Web beacons (invisible images). Through this web beacons, information such as the visitor traffic can be analyzed on the pages of Infineon. The information generated by cookies and web beacons while using this website (including your IP address) and delivery of advertising formats are transmitted to a Google server in the US and stored there. This information can be passed from Google to further contractors of Google. Google will not associate your IP address with other data stored by you.

Users may refuse the use of cookies from Google AdSense in several ways:

- a) By changing the settings of the browser;
- b) By disabling the interest-based ads on [Google](#);
- c) By disabling the interest-based ads the providers that are part of the Self-Regulatory campaign „[About Ads](#)“;
- d) By permanent deactivation through a browser plug - in.



The adjustments under b) and c) are deleted when cookies are deleted in the browser settings

For more information about privacy and cookies for advertising with Google AdSense can be found in the [privacy policy of Google](#), in particular at the following links:

<http://www.google.de/intl/en/policies/technologies/ads/>

<http://support.google.com/adsense/answer/2839090>

#### **14. Links to Other Websites**

Our website may contain links to websites of other providers to which this Privacy Policy does not extend. If the usage of web pages of other providers is connected with the collection, processing, or use of personal data, please see the respective privacy policies of those providers.

Infineon assumes no responsibility for the content of these websites.

#### **15. Note**

In order to keep up with the continuous development of the Internet, Infineon may amend this Privacy Policy at any time in compliance with data protection regulations.

#### **16. Contact to Data Protection Officer**

You can contact us at any time regarding privacy rights concerns at the following e-mail address: [dataprotection@infineon.com](mailto:dataprotection@infineon.com), or send a letter to the mailing address given below.

Please provide us with your contact details, the name of the Infineon website or service in question, and a detailed description of your request or your privacy/data protection issue.

To the Data Protection Officer  
Infineon Technologies AG  
81726 Munich  
Germany